

**Introduction to Qualitative Methods in Sociology**  
**SOC204H1F-LEC0201**  
**Fall 2021, University of Toronto, St. George Campus**

Time: Thursdays 12:10-2pm

Professor: Yoonkyung Lee

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Office hours: By appointment

Office: Room 342, 725 Spadina Ave.

TA office hours: TBD

Lectures: Online (Synchronous on Zoom) on September 9, 16, 23, and 30.

In-person in classroom for the remaining classes (October 7-December 2)

Tutorials: Online (Synchronous on Zoom) on September 21 and 28.

In-person in classroom for the remaining classes (October 5-November 30)

TUT0101: Tuesdays, 1-2 pm; TUT0201: Tuesdays, 4-5 pm; TUT5101: Tuesdays, 5-6 pm

\*These plans are subject to change depending on Ontario's health regulations.

## **COURSE DESCRIPTION**

This course introduces students to the logic and conduct of qualitative research methods. Sociologists inquire human behavior and the interactions between structural forces and people's actions and perceptions, striving to explain why people do what they do and how people think about their social surroundings. In this class, students will learn how to formulate perceptive research questions about social phenomena and how to find answers to the posed questions by designing and executing systematic qualitative research strategies. Students will be exposed to a variety of qualitative data collection methods and analytical tools and have hands-on experience of conducting research to gain competency in qualitative methods.

## **COURSE OBJECTIVES**

Students are expected to learn how to (1) ask thoughtful and meaningful research questions, (2) develop qualitative research design and strategies, (3) collect qualitative data ethically and systematically and analyze them theoretically, and (4) draw important insights from their qualitative research.

## COURSE MATERIALS

Howard LUNE and Bruce BERG. 2017. *Qualitative Research Methods for the Social Science*, Ninth Edition. New York: Pearson (LB in the class schedule).

E-book available here: <https://www.pearson.com/store/p/qualitative-research-methods-for-the-social-sciences/P100002432612/9780137561469>

Important announcements, course materials, and any additional learning aids will be posted on Quercus, so please check the website regularly.

## ASSIGNMENTS AND EVALUATION

All course assignments and tests should be submitted online via Quercus.

Course Assignments	Points (100 in total)
Midterm test	20
Final project	30
4 stepping-stone submissions for final project	30
Reflection paper on qualitative research	10
Tutorials	10

### 1. Midterm test (20%): 12-2 pm October 28

There will be a test to assess students' understanding of the key concepts and methods discussed in lectures and assigned readings.

### 2. Final project (30%): Due 11:59 pm December 9

Students write a short research paper (4000 words) by applying the logic and conduct of qualitative research methods in the following order.

- (1) Identify an interesting social phenomenon related to "inequality" (income, class, gender, race, etc) and pose research questions ("what" and/or "how").
- (2) Read academic studies that are relevant for the topic of your interest and formulate your argument. Reference at least 5 academic sources (journal articles, books, and book chapters) in the final paper.
- (3) Draft 10 interview questions that address your research questions.
- (4) Select 4 individuals (not your direct family member or close personal friend; not from a "high-risk" group) who can provide information related to your research questions. Ask your interviewees for verbal consent for interviewing and recording of the interview. Professor will provide a verbal consent form.
- (5) Using the prepared questions, conduct virtual face-to-face interviews at least for 30 minutes each. Questions might be modified during the interview process. Anonymize the interviewees.
- (6) Transcribe the interviews and insert additional notes, if necessary, regarding the interviewees' facial expressions and other details beyond those articulated in words.

- (7) Strategize how to code and analyze your primary data, i.e., transcribed interviews. Look for patterns, variations, and uniqueness; see how the data relates to your research questions to be the evidence to substantiate your argument/explanation; and decide which parts of transcribed interviews to quote in the paper.
- (8) Write a research paper that includes the following sections: Introduction, research questions, research design and data collection methods, analysis of the interview data (with examples/quotes from the transcribed interviews), findings and arguments, and significance and limitations of the project.

### **3. Stepping-stone submissions for final project (30%)**

The final project is a paper that can't be written in a couple of days because it requires multi-stage research and writing. Students need to follow the research plans as outlined in the course syllabus and submit the scaffolding parts of the paper to Quercus in a timely manner. Stepping-stone submission schedule and the grade weight for each submission are as follows.

- 12 pm September 23: Research questions, interview questions, and description of interviewee recruitment plans (10 point)
- 12 pm September 23-October 20: Conduct 4 interviews (no point)
- 12 pm October 21: Transcribed interviews #1-2 (5 point)
- 12 pm November 4: Transcribed interviews #3-4 (5 point)
- 12 pm November 18: Coding and analysis of #1-4 (10 point)

### **4. Reflection paper (10%): Due 12 pm December 2**

Write a short reflection paper (600 words) addressing the following methodological questions.

- (1) What was the greatest challenge in conducting the interviews? Why? How did you respond to the challenge?
- (2) What did you learn about sociological research and qualitative methods by conducting interviews and analyzing interview data?

\*Recommended format: All written assignments should be within the word limit set for each assignment, excluding tables, figures, and bibliography. Font 12 and double-spacing recommended. Full citations (in-text and bibliography) of all the sources used in the writings should be provided in appropriate reference styles.

### **5. Tutorials (10%)**

Students are required to participate in one of the mandatory tutorials with this course: TUT0101, TUT0201, or TUT5101. Tutorials will help you practice methodological skills and prepare you for the course project. The TA, in consultation with the professor, will provide the details of the tutorials and the grading scheme.

## RULES FOR GRADING

### 1. Grade scale:

A+: Above 90	B+: 77-79	C+: 67-69	D+: 57-59	F: 0-49
A: 85-89	B: 73-76	C: 63-66	D: 53-56	
A-: 80-84	B-: 70-72	C-: 60-62	D-: 50-52	

2. Late submissions: Assignments that fail to meet the deadlines will result in losing one point for every 24-hour tardiness from the original due date.

3. Incomplete: No incomplete will be granted in this course unless the student provides evidence of emergencies such as family bereavement or medical treatment.

4. Missed tests: Students who miss the test, or are late in submitting an assignment for medical reasons, need to email the instructor (not the TA), and also declare their absence on the system (ACORN). Because of Covid-19, students do NOT need to submit the usual documentation, i.e., medical notes or the Verification of Illness forms.

## ACADEMIC HONESTY and CLASS ETHICS

Academic integrity/Plagiarism: Academic integrity is fundamental to learning and scholarship at the University of Toronto. Participating honestly, respectfully, responsibly, and fairly in this academic community ensures that the U of T degree that students earn will be valued as a true indication of their individual academic achievement. Familiarize yourself with the University of Toronto's Code of Behavior on Academic Matters:

<http://www.governingcouncil.utoronto.ca/policies/behaveac.htm>

The University of Toronto treats cases of academic misconduct very seriously. All suspected cases of academic dishonesty will be investigated following the procedures outlined in the Code. The consequences for academic misconduct can be severe, including a failure in the course and a notation on the student's transcript. If students have questions about appropriate research and citation methods, seek out additional information from the professor, or from other available campus resources like the U of T Writing Website.

## ADDITIONAL MATTERS

1. Writing skills: The quality of writing will greatly impact the grade. Writing skills (clarity, logic, parsimony, organization) are probably the most important skills students need to develop in university. Students in need of improving their writing skills can be assisted by various services and workshops offered by the Academic Success Centre, the Career Centre, and UofT Libraries: <http://www.writing.utoronto.ca/news/writing-plus>

2. Electronic devices: Cell phones should be turned off during class. Laptops can be used in class for note-taking purposes only. No web browsing is allowed as it inhibits learning and disrupts class discussion. If it is found, points will be deducted from class attendance.

3. Taping, recording, photographing lectures: Lectures and course materials prepared by the professor are the professor's intellectual property covered by the Canadian Copyright Act. Students wishing to record lecture or other course material are required to ask the professor's explicit permission and may not do so unless permission is granted. This includes tape recording, filming, photographing PowerPoint slides, etc. Once obtained, such permission is only for that individual student's own study purposes and does not include permission to "publish" them in any way. It is absolutely forbidden for a student to publish the professor's notes to a website or sell them in other form without formal permission.

4. Accessibility needs: Students with diverse learning styles and needs are welcome in this course. In particular, if students have a disability or health consideration that may require accommodations, please feel free to approach the professor and/or Accessibility Services at (416) 978-8060 or visit: <http://studentlife.utoronto.ca/accessibility>

5. Contacting the professor: If students feel overwhelmed by the course materials or encounter other personal difficulties that may affect their performance in class, they should immediately contact the professor and seek consultation EARLY in the semester. I will be happy to offer any additional guidance that might be needed for each student.

## CLASS SCHEDULE

Week	Date	Topic	Reading	Tutorials	Assignment
1	Sep 9	Introduction and course overview			
2	Sep 16	Research questions	LB Chapter 1	No	
3	Sep 23	Research design and ethics	LB Chapter 2-3	Yes	Research questions & interview questions
4	Sep 30	Interviewing	LB Chapter 4	Yes	
5	Oct 7	Ethnography	LB Chapter 6	Yes	
6	Oct 14	Focus group and participatory research	LB Chapter 5, 7	Yes	
7	Oct 21	Content analysis	LB Chapter 11	Yes	Transcribed interview #1-2
8	Oct 28	Midterm test		Yes	
9	Nov 4	Case studies	LB Chapter 10	Yes	Transcribed interview #3-4
10	Nov 11	Reading week: No class			
11	Nov 18	Historical research	LB Chapter 9	Yes	Coding and analysis of #1-4
12	Nov 25	Writing research	LB Chapter 12	Yes	
13	Dec 2	Last class		Yes	Reflection paper due
14	Dec 9				Final paper due