Sociology of Culture

Comprehensive Exam Reading List

January 2022

TOTAL UNITS: 148

This list is organized into sections the reflect our understanding of the sociology of culture, in terms of its major features, emphases, and divides. The sections also overlap conceptually, because the sections' themes are big and complicated. We recognize this issue. If an exam question asks you to pull from a specific section, interpret that question to allow you refer to readings that are in other sections, so long as you can make a case for their relevance to your answer.

I. Classical Perspectives on Culture [15 units]

- Adorno, Theodor W. and Max Horkheimer. 2000. "The Culture Industry: Enlightenment as Mass Deception." Pp. 3-19 in *The Consumer Society Reader*, edited by Juliet Schor and Douglas B. Holt. NY: The New Press. [1] [Note: Excerpt also available in *The Cultural Studies Reader*. Ed. S. During]
- Berger, Peter L. and Thomas Luckmann. [1966] 1991. *The Social Construction of Reality: A Treatise in the Sociology of Knowledge*. New York: Penguin. Pp. 34-61. [1]
- Du Bois, W. E. B. 2007 (1903). *The Souls of Black Folk*. Edited with an Introduction and Notes by Brent Hayes Edwards. New York: Oxford University Press. Chapter 1 ("Of Our Spiritual Strivings"), Pp. 7-14. [1]
- Durkheim, Emile. [1915] 1995. *The Elementary Forms of the Religious Life*. Translated by Karen E. Fields. New York: Free Press. See especially: "Introduction," pp. 1 18; "Origins of These Beliefs (Conclusion)," pp. 207-241; "The Negative Cult and Its Functions: the Ascetic Rites," pp. 303-329; and "Conclusion," pp. 418-448. [3].
- Elias, Norbert. 2000. *The Civilizing Process*. 2nd ed. Translated by Edmund Jephcott. Malden, MA: Blackwell. Part I (pp. 5-44) and Part II, Sections I-IV, (pp. 47-108). [1].
- Gramsci, Antonio. 1990. "Culture and Ideological Hegemony." Pp. 47-54 in *Culture and Society:* Contemporary Debates, edited by Jeffrey C. Alexander and Steven Seidman. Cambridge, UK: Cambridge University Press. [1]

- Marx, Karl and Frederick Engels. 1978. *The Marx--Engels Reader*, 2nd edition, edited by Robert C. Tucker. "Theses on Feuerbach," pp. 143-145; "The German Ideology, Part I," pp. 146-200; "The Fetishism of Commodities and the Secret Thereof" pp. (319-329). [1]
- Parsons, Talcott. 1972. "Culture and Social System Revisited." *Social Science Quarterly* 53(2):253-266. [1]
- Simmel, Georg. 1957. "Fashion." American Journal of Sociology 62(6):541-558. [1]
- Simmel, Georg. 1997. "Introduction to Philosophical Culture," "The Concept of Culture," "On the Essence of Culture," "Female Culture," "The Concept and Tragedy of Culture," "The Conflict of Modern Culture," "The Crisis of Culture," "The Future of our Culture," and "The Change in Cultural Forms." Pp. 33-108 in *Simmel on Culture: Selected Writings*, edited by David Frisby and Mike Featherstone. London: Sage. [1]
- Veblen, Thorstein. [1899] 1979. *Theory of the Leisure Class*. New York: Penguin. Chapters 1 6, pp. 1-101. [1]
- Weber, Max. [1913] 1958. "The Social Psychology of the World Religions." Pp. 267-301, in *From Max Weber: Essays in Sociology.* Translated and edited by H. H. Gerth and C. Wright Mills. New York: Oxford University Press. [1]
- Weber, Max. 2010. "The Distribution of Power within the Community: Classes, Stände, Parties." Translated by Dagmar Waters, Tony Waters, Elisabeth Hahnke, Maren Lippke, Eva Ludwig-Glück, Daniel Mai, Nina Ritzi-Messner, Christina Veldhoen, and Lucas Fassnacht. *Journal of Classical Sociology* 10(2):137–52. [1]

Kroeber, Alfred L. and Talcott Parsons. 1958. "The Concepts of Culture and of Social System." The American Sociological Review 23(1):582-3. [1]

II. Defining and Conceptualizing Culture [10 units]

- Alexander, Jeffrey C. and Philip Smith. 2001. "The Strong Program in Cultural Sociology: Elements of a Cultural Hermeneutics." Pp. 135-150 in *The Handbook of Sociological Theory*, edited by Jonathan H. Turner. New York: Kluwer. [1] Available at: http://ccs.yale.edu/strong-program
- Friedland, Roger and John Mohr. 2004. "The Cultural Turn in American Sociology." Pp 1-68 in *Matters of Culture: Cultural Sociology in Practice*, edited by Roger Friedland and John Mohr. New York: Cambridge University Press. [1]
- Geertz, Clifford. 1973. *The Interpretation of Culture: Selected Essays.* New York: Basic Books. Chapter 1, "Thick Description: Toward an Interpretive Theory of Culture," pp. 3-30. [1]

- Lizardo, Omar. 2017. "Improving Cultural Analysis: Considering Personal Culture in its Declarative and Nondeclarative Modes." *American Sociological Review* 82,1:88–115. [1]
- Roy, William G. and Timothy J. Dowd. 2010. "What Is Sociological about Music?" *Annual Review of Sociology* 36(1):183–203. [1]
- Sewell, William H. 1999. "The Concept(s) of Culture." Pp.35-61 in *Beyond the Cultural Turn: New Directions in the Study of Society and Culture*, edited by Victoria E. Bonnell and Lynn Hunt. Berkeley: University of California Press. [1]
- Small, Mario Luis, David J. Harding, and Michèle Lamont. 2010. "Reconsidering Culture and Poverty." *The Annals of the American Academy of Political and Social Science* 629(1):6-27. [1]
- Swidler, Ann. 1986. "Culture in Action: Symbols and Strategies." *American Sociological Review* 51(2):273-286. [1]
- Swidler, Ann. 2001. *Talk of Love: How Culture Matters*. Chicago: University of Chicago Press. Introduction, chapters 1-2, and conclusion (pp. 1-40; 181-213). [1]
- Vaisey, Stephen. 2009. "Motivation and Justification: A Dual-Process Model of Culture in Action." *American Journal of Sociology* 114(6):1675–1715. [1]

Douglas B. Downey. 2008. "Black/White Differences in School Performance: The Oppositional Culture Explanation." *Annual Review of Sociology* 34: 107-26. [1]

III. Methods and Measurement [10 units]

- Griswold, Wendy. 1987. "A Methodological Framework for the Sociology of Culture." Sociological Methodology 17:1-35. [1]
- Lamont, Michèle and Ann Swidler. 2014. "Methodological Pluralism and the Possibilities and Limits of Interviewing." *Qualitative Sociology* 37(2):153-171. [1]
- Lee, Monica, and John Levi Martin. 2015. "Coding, counting and cultural cartography." American Journal of Cultural Sociology 3,1: 1-33. [1]
- Lieberson, Stanley and Eleanor O. Bell. 1992. "Children's First Names: An Empirical Study of Social Taste." *American Journal of Sociology* 98(3):511–54. [1]
- Mohr, John W., et al. 2020. Measuring Culture. New York: Columbia University Press. [5]
- Pugh, Allison. 2013. "What Good Are Interviews for Thinking About Culture? Demystifying Interpretive Analysis." *American Journal of Cultural Sociology* 1(1):42-8. [1]

Ghaziani, Amin. 2009. "An 'Amorphous Mist'? The Problem of Measurement in The Study of Culture." *Theory and Society* 38(6)581-612. [1]

IV. CULTURAL CAPITAL [15 units]

- Bennett, Tony, Mike Savage, Elizabeth Silva, Alan Warde, Modesto Gayo-Cal, and David Wright. 2009. *Culture, Class, Distinction*. New York: Routledge. [5]
- Bourdieu, Pierre. 1986. "The Forms of Capital." Pp. 241–58. in *Handbook of Theory and Research for the Sociology of Education*, edited by John G. Richardson. New York: Greenwood Press. [1]
- Carter, Prudence L. 2003. "Black' Cultural Capital, Status Positioning, and School Conflicts for Low-Income African American Youth." *Social Problems* 50(1):136-155. [1]
- Dumais, Susan A. 2002. "Cultural Capital, Gender, and School Success: The Role of Habitus." Sociology of Education 75(1):44–68. [1]
- Erickson, Bonnie H. 1996. "Culture, Class, and Connections." *American Journal of Sociology* 102(1):217–51. [1]
- Holt, Douglas B. 1998. "Does Cultural Capital Structure American Consumption?" *Journal of Consumer Research* 25(1):1–25. [1]
- Kingston, Paul W. 2001. "The Unfulfilled Promise of Cultural Capital Theory." Sociology of Education 74:88-99. [1]
- Lamont, Michèle. 2012. "How Has Bourdieu Been Good to Think With? The Case of the United States," Lizardo, Omar, "Comment on Lamont," Mische, Ann, "Response to Lamont and Lizardo," and Lamont, Michèle, "Response to Lizardo's and Mische's Comments." In Sociological Forum 27(1):228-254. [1]
- Lareau, Annette. 2002a. "Invisible Inequality: Social Class and Childrearing in Black Families and White Families." *American Sociological Review* 67(5):747–76. [1]
- Mullen, Ann L. 2014. "Gender, social background, and the choice of college major in a liberal arts context." *Gender & Society* 28,2: 289-312. [1]
- Rivera, Lauren A. 2012. "Hiring as Cultural Matching: The Case of Elite Professional Service Firms." *American Sociological Review* 77(6):999–1022. [1]

Supplemental Readings

- Erickson, Bonnie H. 2008. "The Crisis in Culture and Inequality." Pp. 343-362 in *Engaging Art:*The Next Great Transformation of America's Cultural Life, edited by Steven J. Tepper and Bill Ivey. New York: Routledge. [1]
- Huppatz, Kate. 2009. "Reworking Bourdieu's 'Capital': Feminine and Female Capitals in the Field of Paid Caring Work." *Sociology* 43(1): 45-66. [1]
- Lareau, Annette. 2015. "Cultural Knowledge and Social Inequality." *American Sociological Review* 80(1):1–27. [1]
- Warner, Catharine H. And Melissa A. Milkie. 2013. "Cultivating Gendered Talents? The Intersection of Race, Class, and Gender in the Concerted Cultivation of U.S. Elementary Students." Advances in Gender Research 17:1-27. [1]

V. BOUNDARIES [12 units]

- Bryson, Bethany. 1996. "'Anything But Heavy Metal': Symbolic Exclusion and Musical Dislikes." American Sociological Review 61(5):884-899. [1]
- Dimaggio, Paul. 1982. "Cultural Entrepreneurship in Nineteenth-Century Boston: The Creation of an Organizational Base for High Culture in America." *Media, Culture & Society* 4(1):33–50. [1]
- Johnston, Josée and Shyon Baumann. 2007. "Democracy versus Distinction: A Study of Omnivorousness in Gourmet Food Writing." *American Journal of Sociology* 113(1):165-204. [1]
- Lamont, Michèle. 1992. *Money, Morals, and Manners: The Culture of the French and the American Upper-Middle Class*. Chicago: University of Chicago Press. [5]
- Lamont, Michèle, Stefan Beljean, and Matthew Clair. 2014. "What is missing? Cultural processes and causal pathways to inequality." *Socio-Economic Review* 12,3: 573–608. [1]
- Lamont, Michèle and Virág Molnár. 2002. "The Study of Boundaries in the Social Sciences." Annual Review of Sociology 28:167-195. [1]
- Pugh, Allison J. 2011. "Distinction, Boundaries or Bridges?: Children, Inequality and the Uses of Consumer Culture." *Poetics* 39(1):1–18. [1]
- Wimmer, Andreas. 2008. "The Making and Unmaking of Ethnic Boundaries: A Multilevel Process Theory." *American Journal of Sociology* 113(4):970–1022. [1]

Supplemental Readings

- Coskuner-Balli, Gokcen and Craig J. Thompson. 2013. "The Status Costs of Subordinate Cultural Capital: At-Home Fathers' Collective Pursuit of Cultural Legitimacy through Capitalizing Consumption Practices." Journal of Consumer Research 40(1):19-41. [1]
- Kusenbach, Margarethe. 2009. "Salvaging Decency: Mobile Home Residents' Strategies of Managing the Stigma of 'Trailer' Living." Qualitative Sociology 32(4):399–428. [1]
- Ollivier, Michèle. 2000. "Too Much Money Off Other People's Backs': Status in Late Modern Societies." Canadian Journal of Sociology 25(4):441-470. [1]

VI: FIELDS [16 units]

- Bourdieu, Pierre. 1984. *Distinction: A Social Critique of the Judgement of Taste*. Translated by Richard Nice. Cambridge, MA: Harvard University Press. [5]
- Bourdieu, Pierre. 1993. *The Field of Cultural Production*. New York: Columbia University Press. Chapters 1 and 2. [2]
- Buchholz, Larissa. "What is a global field? Theorizing fields beyond the nation-state." *The Sociological Review* 64.2_suppl (2016): 31-60. [1]
- DiMaggio, Paul J. and Walter W. Powell. 1983. "The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields." *American Sociological Review* 48(2):147-160. [1]
- Ferguson, Priscilla Parkhurst. 1998. "A Cultural Field in the Making: Gastronomy in 19th-Century France." *American Journal of Sociology* 104(3):597–641. [1]
- Leschziner, Vanina. 2015. At the Chef's Table: Culinary Creativity in Elite Restaurants. Stanford, CA: Stanford University Press. [5]
- Leschziner, Vanina and Adam Isaiah Green. 2013. "Thinking about Food and Sex: Deliberate Cognition in the Routine Practices of a Field." Sociological Theory 31(2):116-144. [1]

VII. PRODUCTION OF CULTURE [24 units]

- Acord, Sophia K. and Tia DeNora. 2008. "Culture and the Arts: From Art Worlds to Arts-in-Action." *The Annals of the American Academy of Political and Social Science* 619(1):223-37. [1]
- Baumann, Shyon. 2007. *Hollywood Highbrow: From Entertainment to Art*. Princeton, NJ: Princeton University Press. Introduction and conclusion. [1]
- Becker, Howard. 1982. Art Worlds. Berkeley, CA: University of California Press. [5]

- Bielby, William T. and Denise D. Bielby. 1994. "'All Hits Are Flukes': Institutionalized Decision Making and the Rhetoric of Network Prime-Time Program Development." American Journal of Sociology 99(5):1287-1313. [1]
- DeNora, Tia. 2002. "Music into Action: Performing Gender on the Viennese Concert Stage, 1790–1810." *Poetics* 30(1–2):19–33. [1]
- Dowd, Timothy J. 2004. "Concentration and Diversity Revisited: Production Logics in the U.S. Mainstream Recording Market, 1940 1990." Social Forces 82(4):1411-1455. [1]
- Fine, Gary Alan. 2003. "Crafting Authenticity: The Validation of Identity in Self-Taught Art." Theory and Society 32(2):153–180. [1]
- Godart, Frédéric C. and Ashley Mears. 2009. "How Do Cultural Producers Make Creative Decisions? Lessons from the Catwalk." *Social Forces* 88(2):671–92. [1]
- Griswold, Wendy. 1981. "American Character and the American Novel: An Expansion of Reflection Theory in the Sociology of Literature." *American Journal of Sociology* 86(4):740–65. [1]
- Hesmondhalgh, David and Sarah Baker. 2010. "'A Very Complicated Version of Freedom': Conditions and Experiences of Creative Labour in Three Cultural Industries." *Poetics* 38(1):4–20. [1]
- Hirsch, Paul M. 1972. "Processing Fads and Fashions: An Organization-Set Analysis of Cultural Industry Systems." *American Journal of Sociology* 77(4):639–59. [1]
- Lloyd, Richard. 2004. "The Neighborhood in Cultural Production: Material and Symbolic Resources in the New Bohemia." *City & Community* 3(4):343–72. [1]
- Mears, Ashley. 2010. "Size Zero High-End Ethnic: Cultural Production and the Reproduction of Culture in Fashion Modeling." *Poetics* 38(1):21–46. [1]
- Patterson, Matt and Daniel Silver. 2015. "The Place of Art: Local Area Characteristics and Arts Growth in Canada, 2001–2011." *Poetics* 51:69–87. [1]
- Peterson, Richard A. 1997. *Creating Country Music: Fabricating Authenticity*. Chicago: University of Chicago Press. Introduction and conclusion. [1]
- Peterson, Richard A. and N. Anand. 2004. "The Production of Culture Perspective." *Annual Review of Sociology* 30(1):311–34. [1]
- Uzzi, Brian and Jarrett Spiro. 2005. "Collaboration and Creativity: The Small World Problem." American Journal of Sociology 111(2):447–504. [1]

White, Harrison C. and Cynthia A. White. [1965] 1993. *Canvases and Careers: Institutional Change in the French Painting World*. Chicago: University of Chicago Press. [3]

Supplemental Readings

- Bielby, Denise D. and William T. Bielby. 1996. 'Women and Men in Film: Gender Inequality among Writers in a Culture Industry." *Gender and Society* 10(3):248-270 [1].
- Dowd, Timothy J. 2003. "Structural Power and the Construction of Markets: The Case of Rhythm and Blues." *Comparative Social Research* 21:147-201. [1]
- Fine, Gary Alan. 1992. "The Culture of Production: Aesthetic Choices and Constraints in Culinary Work." *American Journal of Sociology* 97(5):1268–94. [1]
- Grazian, David. 2003. *Blue Chicago: The Search for Authenticity in Urban Blues Clubs*. Chicago: University of Chicago Press. Introduction and conclusion. [1]

VIII. CONSUMPTION [8 units]

- Christin, Angèle. 2012. "Gender and Highbrow Cultural Participation in the United States." *Poetics* 40(5):423–43. [1]
- Goldberg, Amir, Michael T. Hannan, and Balázs Kovács. 2015. "What Does It Mean to Span Cultural Boundaries? Variety and Atypicality in Cultural Consumption." *American Sociological Review* 81(2): 215-241. [1]
- Holt, Douglas B. "How Consumers Consume: A Typology of Consumption Practices." Journal of Consumer Research 22, no. 1 (June 1995): 1. https://doi.org/10.1086/209431. [1]
- Johnston, Josée, Alexandra Rodney, and Michelle Szabo. 2012. "Place, Ethics, and Everyday Eating: A Tale of Two Neighbourhoods." *Sociology* 46(6):1091–1108. [1]
- Mark, Noah. 1998. "Birds of a Feather Sing Together." Social Forces 77(2):453-485. [1]
- Peterson, Richard A. and Roger M. Kern. 1996. "Changing Highbrow Taste: From Snob to Omnivore." *American Sociological Review* 61(5):900-907. [1]
- Salganik, Matthew J. and Duncan J. Watts. 2008. "Leading the Herd Astray: An Experimental Study of Self-Fulfilling Prophecies in an Artificial Cultural Market." Social psychology quarterly 71(4):338–355. [1]
- Zukin, Sharon and Jennifer Smith Maguire. 2004. "Consumers and Consumption." *Annual Review of Sociology* 30(1):173–97. [1]

IX. RECEPTION [11 units]

- Banks, Patricia A. 2010. *Represent: Art and Identity Among the Black Upper-Middle Class*. New York: Routledge. Chapters 1, 4, 5, and 6, pp. 1 12, 55 96. [4]
- Benzecry, Claudio. 2011. *The Opera Fanatic: Ethnography of an Obsession*. Chicago: Chicago University Press. Introduction and chapters 3 and 4. [1]
- Corse, Sarah M., and Monica D. Griffin. 1997. "Cultural valorization and African American literary history: Reconstructing the canon." *Sociological forum* 12-2: 173-203. [1]
- Griswold, Wendy. 1987. "The Fabrication of Meaning: Literary Interpretation in the United States, Great Britain, and the West Indies." *American Journal of Sociology* 92(5):1077–1117. [1]
- Hall, Stuart. 1993. "Encoding, Decoding." Pp. 507-517 in *The Cultural Studies Reader*, edited by Simon During. London: Routledge. [1]
- Milkie, Melissa A. 1999. "Social Comparisons, Reflected Appraisals, and Mass Media: The Impact of Pervasive Beauty Images on Black and White Girls' Self-Concepts." Social Psychology Quarterly 62(2):190–210. [1]
- Rawlings, Craig M., and Clayton Childress. 2019. "Emergent Meanings: Reconciling Dispositional and Situational Accounts of Meaning-Making from Cultural Objects." *American Journal of Sociology* 124,6: 1763-1809. [1]
- Shively, JoEllen. 1992. "Cowboys and Indians: Perceptions of Western Films Among American Indians and Anglos." *American Sociological Review* 57(6):725-734. [1]

X. CATEGORIES AND EVALUATION [14 units]

- DiMaggio, Paul. 1987. "Classification in Art." American Sociological Review 52(4):440-455. [1]
- Douglas, Mary. 1966. *Purity and Danger: An Analysis of Concepts of Pollution and Taboo*. London: Routledge and Kegan Paul. Introduction and chapter three. [1]
- Fourcade, Marion. 2011. "Cents and Sensibility: Economic Valuation and the Nature of 'Nature'." *American Journal of Sociology* 116(6):1721–77. [1]
- Fourcade, Marion and Kieran Healy. 2007. "Moral Views of Market Society." *Annual Review of Sociology* 33:285–311. [1]
- Lena, Jennifer C. and Richard A. Peterson. 2008. "Classification as Culture: Types and Trajectories of Music Genres." *American Sociological Review* 73(5):697-718. [1]

- Negro, Giacomo, Özgecan Koçak, and Greta Hsu. 2010. "Research on Categories in the Sociology of Organizations." *Research in the Sociology of Organizations* 31:3-35. [1]
- Ray, Victor. 2019. "A theory of racialized organizations." *American Sociological Review* 84,1: 26-53. [1]
- Rosch, Eleanor. 1978. "Principles of Categorization." Pp. 27-48 in *Cognition and Categorization*, edited by Eleanor Rosch and Barbara B. Lloyd. Hillsdale, NJ: Lawrence Erlbaum Associates. [1]
- Velthuis, Olav. 2006. *Talking Prices: Symbolic Meanings of Prices on the Market for Contemporary Art.* Princeton: Princeton University Press. Chapter 1 (Introduction) and chapter 8 (Conclusion). [1]
- Wherry, Frederick F. 2008. "The Social Characterizations of Price: The Fool, the Faithful, the Frivolous, and the Frugal." *Sociological Theory* 26(4):363-379. [1]
- Zelizer, Viviana. 2011. Economic Lives: How Culture Shapes the Economy. Princeton University Press. Princeton: Princeton University Press. "Introduction" (pp. 1-12), "Human Values and the Market" (pp. 19-39), "The Price and Value of Children" (pp. 40-60), "The Social Meaning of Money," (pp. 93-127), "Culture and Consumption" (pp. 398-439), "Ethics in the Economy" (pp. 440-457). [3]
- Zuckerman, Ezra W. 1999. "The Categorical Imperative: Securities Analysts and the Illegitimacy Discount." *American Journal of Sociology* 104(5):1398-1438. [1]

XI. Culture & Cognition [13 units]

- Bourdieu, Pierre. 1990. *The Logic of Practice*. Stanford, CA: Stanford University Press. Chapter 3. [1]
- Cerulo, Karen A. 2018. "Scents and Sensibility: Olfaction, Sense-Making, and Meaning Attribution." *American Sociological Review* 83,2: 361-389. [1]
- Cerulo, Karen A. 2010. "Mining the Intersections of Cognitive Sociology and Neuroscience." *Poetics* 38(2):115-32. [1]
- D'Andrade, Roy. 1995. *The Development of Cognitive Anthropology*. Cambridge: Cambridge University Press. Chapters 6 and 8. [1]
- DiMaggio, Paul. 1997. "Culture and Cognition." Annual Review of Sociology 23: 263-287. [1]
- Hutchins, Edwin. 1995. *Cognition in the Wild*. Cambridge, MA: MIT Press. Introduction and chapter 2. [1]

- Ignatow, Gabriel. 2007. "Theories of Embodied Knowledge: New Directions for Cultural and Cognitive Sociology?" *Journal for the Theory of Social Behavior* 37(2):115-135. [1]
- Levi, John Martin. 2011. *The Explanation of Social Action*. Oxford: Oxford University Press. Introduction and chapter 4. [1]
- Lizardo, Omar and Michael Strand. 2010. "Skills, Toolkits, Contexts and Institutions: Clarifying the Relationship between Different Approaches to Cognition in Cultural Sociology." *Poetics* 38(2):205-28. [1]
- Miles, Andrew, Raphaël Charron-Chénier, and Cyrus Schleifer. 2019. "Measuring Automatic Cognition: Advancing Dual-Process Research in Sociology." *American Sociological Review* 84,2: 308-333. [1]
- Zerubavel, Eviatar. 1999. *Social Mindscapes: An Invitation to Cognitive Sociology*. Cambridge, MA: Harvard University Press. [3]

Espeland, Wendy Nelson and Mitchell L. Stevens. 1998. "Commensuration as a Social Process." Annual Review of Sociology 24:313--343. [1]